# WAIT, DID EUROPE REALLY OUTPERFORM THE U.S. OVER THE LAST THREE YEARS?

Hyun Kang — Research Analyst 03/18/2024

U.S. equities don't have a monopoly on acronyms. Before there was the <u>Magnificent 7</u>, it was the <u>FAANGS</u>. Europe has been consistently ignored by U.S. investors over the lack of its own basket of tech-enabled, high-growth stocks.

Goldman Sachs recently highlighted a basket of 11 European companies it calls "internationally exposed quality growth compounders" with surprisingly similar returns to the Magnificent 7 over the last three years.

Despite Europe's reputation for lagging the U.S. because it lacks the big tech stars of the U.S., the GRANOLAS (GSK, Roche, ASML, Nestle, Novartis, Novo Nordisk, L'Oreal, LVMH, AstraZeneca, SAP, Sanofi) rivaled the Magnificent 7 (Microsoft, Apple, Alphabet, Meta, Tesla, Nvidia, Amazon) over the last three years.

# **Trailing 3-Year Returns: A Dead Heat**



Sources: WisdomTree, FactSet, S&P, MSCI, 2/28/21–2/29/24. GRANOLAS: GSK, Roche, ASML, Nestle, Novartis, Novo Nordisk, L'Oreal, LVMH, AstraZeneca, SAP, Sanofi. Magnificent 7: Microsoft, Apple, Alphabet, Meta, Tesla, Nvidia, Amazon. Weights for GRANOLAS based on weights of securities in the MSCI Europe Index. Weights for the Magnificent 7 based on weights of securities in the S&P 500 Index.

Of the 11 **GRANOLAS**, five are traded in euros, which makes them eligible to be held in the <u>WisdomTree Europe Hedge</u> <u>d Equity Fund (HEDJ)</u>. In total, these names make up 16% of the weight of the Fund.

**HEDJ Fund Weight** 



| Company             | WT Europe Hedged Equity Weight | Trading Currency |
|---------------------|--------------------------------|------------------|
| <b>G</b> SK         | 2                              | GBP              |
| Roche               | π                              | CHF              |
| ASML                | 4.92%                          | EUR              |
| Nestle              | T.                             | CHF              |
| Novartis            | 0                              | CHF              |
| Novo Nordisk        | <del>.</del>                   | DKK              |
| L'Oreal             | 3.06%                          | EUR              |
| LVMH                | 3.49%                          | EUR              |
| <b>A</b> straZeneca | -                              | GBP              |
| SAP                 | 1.90%                          | EUR              |
| Sanofi              | 2.65%                          | EUR              |
| Total               | 16.02%                         |                  |

Sources: WisdomTree, FactSet. Based on weights in the WisdomTree Europe Hedged Equity Fund (HEDJ) as of 2/29/24. Holdings subject to change.

It can be a fun exercise to cluster together securities into a catchy acronym. There is, however, some arbitrariness and hindsight bias involved. After all, if these securities hadn't outperformed, the research wouldn't be grabbing headlines, right?

But this basket isn't the only collection of European equities with a return profile that would perhaps surprise some U.S.-centric asset allocators.

Take the current top 10 holdings of <u>HEDJ</u>. These securities comprise just over half of the Fund (55%).

Now guess what percentage of these securities have outperformed the <u>S&P 500</u> over the last three years?

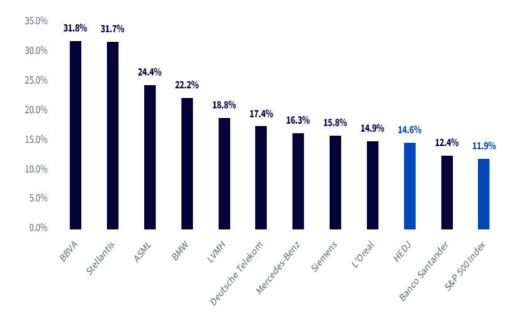
If you're answer was 100%, you'd be right!

Outside of Banco Santander, which outperformed by 50 <u>basis points</u>, the returns weren't even particularly close. The simple average return of this basket was 20.6%, well ahead of the 11.9% returns for the S&P 500 Index.

Every Fund is going to have its outliers—as a whole, <u>HEDJ</u> returned 14.6%. This return advantage of over 250 basis points would also surprise many.

Annualized Trailing 3-Year Returns: HEDJ Top 10 Holdings, as of 2/29/24





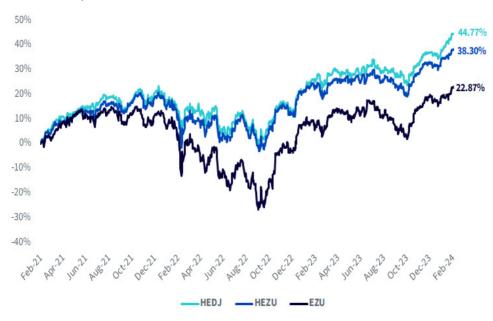
Sources: WisdomTree, FactSet, S&P, 2/28/21–2/29/24. You cannot invest directly in an index. Past performance is not indicative of future returns.

The <u>iShares MSCI Eurozone ETF (EZU)</u> returned 22.87% to investors over the last three years, representing U.S. dollar returns. The <u>iShares Currency Hedged MSCI Eurozone ETF (HEZU)</u>, which tracks the <u>MSCI EMU Index</u> in local currency terms, fared better, returning 38.30%.

The difference between the two returns is caused by the weakening of the euro relative to the U.S. dollar; as the euro weakens, USD returns naturally decline and vice versa.

The <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is also currency hedged and tracks the <u>WisdomTree Europe Hedged Equity Fund</u> is a winding the <u>WisdomTree Europe Hedged Equity Fun</u>

# Performance, HEDJ vs. HEZU vs. EZU



Sources: WisdomTree, FactSet, 2/28/21-2/29/24.

Performance is historical and does not guarantee future results. Current performance may be lower or higher than quoted. Investment returns and principal value of an investment will fluctuate so that an investor's shares, when sold, may be worth more or less than their original cost.



For the most recent month-end and standardized performance and to download the respective Fund prospectuses, click the relevant ticker: <u>HEDJ</u>, <u>HEZU</u>, <u>EZU</u>

The performance difference between the two hedged ETFs can be attributed to the stock selection process driving <u>HEDJ</u>. The table below shows <u>HEDJ's</u> Index's allocations to the various <u>dividend yield</u> quintiles over the last year since January 2024—the Index is over-weight in the highest dividend payers in the eurozone compared to the MSCI EMU Index.

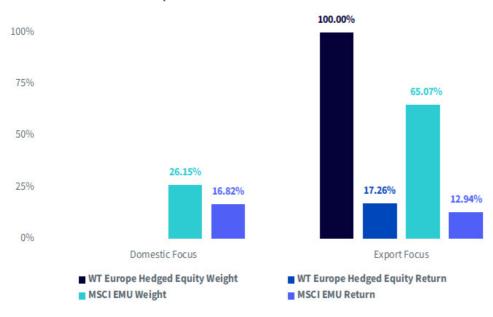
**One-Year Returns: Dividend Yield Attribution** 

| Dividend Yield Attribution        |                         |  |                    |         |  |                    |  |
|-----------------------------------|-------------------------|--|--------------------|---------|--|--------------------|--|
|                                   | Average Category Weight |  |                    |         | Category Performance                       |                    |  |
| Category                          | Total<br>Attribution    | WT Europe<br>Hedged Equity<br>Index Weight | MSCI EMU<br>Weight | +/- Wgt | WT Europe<br>Hedged Equity<br>Index Return | MSCI EMU<br>Return |  |
| 1st Quintile (Highest Div. Yield) | 2.04%                   | 23.60%                                     | 19.69%             | 3.90%   | 17.33%                                     | 10.65%             |  |
| 2nd Quintile                      | 0.88%                   | 18.55%                                     | 16.96%             | 1.59%   | 15.04%                                     | 12.35%             |  |
| 3rd Quintile                      | 1.27%                   | 18.52%                                     | 15.77%             | 2.75%   | 19.70%                                     | 10.26%             |  |
| 4th Quintile                      | -0.15%                  | 23.29%                                     | 22.45%             | 0.84%   | 16.62%                                     | 16.58%             |  |
| 5th Quintile (Lowest Div. Yield)  | 1.86%                   | 15.69%                                     | 20.95%             | -5.26%  | 15.15%                                     | 6.36%              |  |
| Zero Div. Yield                   | 0.71%                   | 0.05%                                      | 3.86%              | -3.80%  | -5.49%                                     | -9.61%             |  |
| Total                             | 6.55%                   | ¥  | -                  |         | 17.26%                                     | 10.71%             |  |

Sources: WisdomTree, FactSet, S&P, 2/28/21-2/29/24. You cannot invest directly in an index. Past performance is not indicative of future returns.

In addition to dividend payer weighting differentials, the impact of the WisdomTree Europe Hedged Equity Index's exporter tilt cannot be understated in driving outperformance compared to the hedged benchmark index.

# One-Year Index Returns: Export-Focused vs. Domestic



Sources: WisdomTree, FactSet, S&P, 2/28/21–2/29/24. You cannot invest directly in an index. Past performance is not indicative of future returns.

# **Outperformance with Lower Valuations**

Whenever there is outperformance, investors wonder if they are late to the trade.

In terms of valuations, HEDJ has been trading at a discount to its broad Europe benchmark for over a year.

Compared to U.S. equities that are traded well above long-term average valuations, European equities are still cheap



relative to history

| HEDJ vs. MSCI Europe vs. S&P 500 Historical Valuations |  |  |  |  |  |  |
|--|--|--|--|--|--|--|
| •  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

### What about the Euro?

A number of investors believe the case to go international relies on currencies like the euro appreciating. We at WisdomTree believe investors have too much exposure to a weak dollar inherent in the S&P 500. When the dollar is strong, U.S. companies face earnings headwinds. Investors can add better diversification to their portfolios by adding he dged strategies in lieu of unhedged.

We also believe Warren Buffett's take on currencies is the right one for most investors to adopt. Referring to his purchase of Japanese companies, Buffett wrote in his latest shareholder letter: "Neither Greg nor I believe we can forecast the market prices of major currencies. We also don't believe we can hire anyone with that ability."

If one of greatest investors of all time suggests it is tough to predict currencies and goes on to describe how he implemented an effective  $\underline{FX}$  hedge, investors should stay humble in their views on adding in FX bets to their stock selection.

We've seen some analysts make the call that fair value of the euro to be at or below parity to the dollar (currently at \$1.08). This type of currency move would be beneficial to exporters in HEDJ, but investors would want to hedge the euro. Going a step further, we think investors should hedge the euro over the long run as a strategic baseline rather than just as a tactical trade for a weak euro view. Hedging currency typically leads to a smoother ride in returns, as it mitigates a key source of added volatility of international investments.

# Important Risks Related to this Article

For current Fund holdings, please click here. Holdings are subject to risk and change.

There are risks associated with investing, including the possible loss of principal. Foreign investing involves special risks, such as risk of loss from currency fluctuation or political or economic uncertainty. Investments in currency involve additional special risks, such as credit risk and interest rate fluctuations. Derivative investments can be volatile and these investments may be less liquid than other securities, and more sensitive to the effect of varied economic conditions. As this Fund can have a high concentration in some issuers, the Fund can be adversely impacted by changes affecting those issuers. Due to the investment strategy of this Fund it may make higher capital gain distributions than other ETFs. Dividends are not guaranteed, and a company currently paying dividends may cease paying dividends at any time. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.



For the top 10 holdings of HEDJ please visit the Fund's fund detail page at <a href="https://www.wisdomtree.com/investments/et/fs/equity/hedi">https://www.wisdomtree.com/investments/et/fs/equity/hedi</a>

For standardized performance and the most recent month-end performance click <u>here</u> NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

# **Related Blogs**

+ Bond Diversification Is Falling: Portfolio Implications

### **Related Funds**

- + WisdomTree Europe Hedged Equity Fund
- + WisdomTree Europe Quality Dividend Growth Fund

View the online version of this article <u>here</u>.



# **IMPORTANT INFORMATION**

U.S. investors only: Click <u>here</u> to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

Past performance is not indicative of future results. This material contains the opinions of the author, which are subject to change, and should not to be considered or interpreted as a recommendation to participate in any particular trading strategy, or deemed to be an offer or sale of any investment product and it should not be relied on as such. There is no guarantee that any strategies discussed will work under all market conditions. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This material should not be relied upon as research or investment advice regarding any security in particular. The user of this information assumes the entire risk of any use made of the information provided herein. Neither WisdomTree nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax or legal advice. Investors seeking tax or legal advice should consult their tax or legal advisor. Unless expressly stated otherwise the opinions, interpretations or findings expressed herein do not necessarily represent the views of WisdomTree or any of its affiliates.

The MSCI information may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or component of any financial instruments or products or indexes. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an "as is" basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each entity involved in compiling, computing or creating any MSCI information (collectively, the "MSCI Parties") expressly disclaims all warranties. With respect to this information, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including loss profits) or any other damages ( www.msci.com)

Jonathan Steinberg, Jeremy Schwartz, Rick Harper, Christopher Gannatti, Bradley Krom, Tripp Zimmerman, Michael Barrer, Anita Rausch, Kevin Flanagan, Brendan Loftus, Joseph Tenaglia, Jeff Weniger, Matt Wagner, Alejandro Saltiel, Ryan Krystopowicz, Jianing Wu, and Brian Manby are registered representatives of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.

You cannot invest directly in an index.



# **DEFINITIONS**

Magnificent 7: Refers to a group of high-performing U.S. stocks including Microsoft (MSFT), Amazon (AMZN), Meta (META), Apple (AAPL), Google parent Alphabet (GOOGL), Nvidia (NVDA), and Tesla (TSLA)

**FAANG**: An acronym referring to the stocks of the five most popular and best-performing American technology companies: Facebook, Amazon, Apple, Netflix and Alphabet (formerly known as Google).

**S&P 500 Index**: Market capitalization-weighted benchmark of 500 stocks selected by the Standard and Poor's Index Committee designed to represent the performance of the leading industries in the United States economy.

Basis point: 1/100th of 1 percent.

**MSCI EMU Index**: A free float-adjusted market capitalization-weighted index designed to measure the performance of the markets in the European Monetary Union.

**Dividend yield**: A financial ratio that shows how much a company pays out in dividends each year relative to its share price.

**Valuation**: Refers to metrics that relate financial statistics for equities to their price levels to determine if certain attributes, such as earnings or dividends, are cheap or expensive.

**Foreign Exchange (FOREX, FX)**: The exchange of one currency for another, or the conversion of one currency into another currency.

**Volatility**: A measure of the dispersion of actual returns around a particular average level.&nbsp.

