
DON'T GET DISTRACTED BY CHINA TECH GOSSIP

Liqian Ren – Director of Modern Alpha
02/12/2021

China is leading global equity markets higher this year, expanding on its strong gains from last year. This is particularly true for tech stocks: The pandemic accelerated the adoption of Internet-oriented businesses in China, and we see major growth ahead for China's tech stars.

But there are serious questions that could affect a longer-term outlook for China, like what to make of the tense political environment.

We expect the Biden Administration will be more friendly to global trade partners, alleviating some pressure on China and the global economy from Trump's trade wars. Yet not all of the political debate is centered on U.S. actions. Will China's government take actions to limit the growth of its Internet powerhouses like Alibaba?

We believe the answer is clearly yes. The outcome will be a push-and-pull game among Chinese regulators, entrepreneurs and public sentiments.

Given all the questions surrounding Chinese technology, we want to highlight the most important points for investors:

1. Alibaba's main business continues to operate with brisk sales growth. As Alibaba grows to larger scale, some of its growth rates are lower than new companies like Pinduoduo, as the latter has been successfully serving Chinese consumers and orienting business toward their buying habits. But Alibaba leads its other main competitor, JD.com, in growth. See the below table that compares U.S. tech and media companies with those of China. One reason we are positive on the [WisdomTree China ex-State-Owned Enterprises Index](#) is because leading companies in China are growing at faster rates than comparable technology companies in the U.S.

Politics is only one of Alibaba's growth headwinds. One thing people outside of China have not appreciated is how competitive the Chinese business environment is in the ex-state-owned arena, particularly in technology and consumer-oriented sectors. In a seemingly duopolistic business environment where Alibaba and Tencent dominate every segment, new companies like Pinduoduo and TikTok are able to rise to challenge them. The top news recently is that Alibaba has decided to shutter its music streaming business as it lags behind Tencent and NetEase, even though it was among the early frontrunners.

2. Alibaba is fully cooperating with the government on regulations concerning Ant Financial. The governor of Zhejiang province expressed how its government is working closely with Alibaba on regulation compliance. Top management has committed to Ant Financial being compliant and working with Chinese regulators in reducing the [systematic financial risk](#).

All news reports indicate that Ant Financial is adapting its leverage and will want to set up good risk management policies. Ant Financial could not become a viable business without a regulatory nod that it will not contribute to systematic financial risk. If Ant got the regulatory stamp of approval, we expect it will enhance Alibaba as a formidable financial player in China's new digital currency landscape. It is likely that Ant Financial's sharing of data with Chinese regulators will change from request-only to regular real-time sharing.

3. Jack Ma recently reappeared with an education initiative. Remember, he was an English teacher before Alibaba. It is a positive sign that he is expanding education-related charity. Zhejiang province, the province Ma grew up in and grew Alibaba in, is famous for its formidable human capital in business and culture. Alibaba itself has extensive education initiatives. While it was nice to see Mr. Ma reemerge in the public eye, we don't want to read too much into it. With the Chinese New Year approaching on February 12, the media environment is generally gearing toward a warm and peaceful atmosphere.

4. We continue to believe investors should stick with the business sales and earnings news of Alibaba and Ant Financial and pay less attention to "palace intrigue" and media gossip. We believe every company in China faces idiosyncratic political risk, both in China and from the U.S. We believe owning a portfolio, particularly an [ex-SOE](#) portfolio, is the most prudent and less risky way to invest in China. Below are the sales growth figures of leading U.S. and Chinese tech companies.

WT China ex-SOE Index: Top 10 Firms Comm. Services, Info. Tech. & Cons. Discretionary Sectors				
Company Name	Index Weight	Annualized Sales Growth (1 Years)	Annualized Sales Growth (3 Years)	Annualized Sales Growth (5 Years)
Full Index		11.6%	18.4%	17.7%
Tencent Holdings Ltd.	11.3%	24.1%	27.0%	34.1%
Alibaba Group Holding Ltd.	7.7%	45.8%	42.3%	43.3%
Meituan Class B	5.4%	14.9%	NULL	NULL
JD.com, Inc. Sponsored ADR Class A	3.4%	25.5%	26.4%	30.7%
Baidu, Inc. Sponsored ADR Class A	2.9%	-1.8%	8.9%	8.8%
Pinduoduo, Inc. Sponsored ADR Class A	2.5%	72.0%	NULL	NULL
NIO Inc. Sponsored ADR Class A	2.2%	51.4%	NULL	NULL
NetEase, Inc. Sponsored ADR	2.0%	-4.7%	9.5%	27.6%
Xiaomi Corp. Class B	1.9%	16.6%	NULL	NULL
TAL Education Group Sponsored ADR Class A	1.2%	26.7%	40.7%	48.2%
Top 10 Total/Median Sales Growth	40.5%		26.7%	32.4%

S&P 500 Index: Top 10 Firms Comm. Services, Info. Tech. & Cons. Discretionary Sectors				
Company Name	Index Weight	Annualized Sales Growth (1 Years)	Annualized Sales Growth (3 Years)	Annualized Sales Growth (5 Years)
Full Index		-1.0%	4.0%	4.3%
Apple Inc.	6.7%	5.5%	6.2%	3.5%
Microsoft Corporation	5.3%	13.5%	16.3%	10.2%
Amazon.com, Inc.	4.4%	31.1%	29.2%	28.2%
Facebook, Inc. Class A	2.1%	18.7%	29.4%	37.7%
Tesla Inc	1.7%	15.4%	37.9%	49.4%
Alphabet Inc. Class A	1.7%	10.9%	18.0%	19.4%
Alphabet Inc. Class C	1.6%	10.9%	18.0%	19.3%
Visa Inc. Class A	1.2%	-4.9%	6.0%	9.5%
Walt Disney Company	1.0%	-6.1%	5.8%	4.6%
NVIDIA Corporation	1.0%	47.5%	18.1%	24.9%
Top 10 Total/Median Sales Growth	26.7%		18.0%	19.3%

Source: WisdomTree, FactSet, as of 12/31/20. You cannot invest directly in an index. Subject to change.

For standardized performance and the most recent month-end performance click [here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

For more investing insights, check out our [Economic & Market Outlook](#)

view the online version of this article [here](#).

IMPORTANT INFORMATION

U.S. investors only: Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.

There are risks involved with investing, including possible loss of principal. Foreign investing involves currency, political and economic risk. Funds focusing on a single country, sector and/or funds that emphasize investments in smaller companies may experience greater price volatility. Investments in emerging markets, currency, fixed income and alternative investments include additional risks. Please see prospectus for discussion of risks.

Past performance is not indicative of future results. This material contains the opinions of the author, which are subject to change, and should not to be considered or interpreted as a recommendation to participate in any particular trading strategy, or deemed to be an offer or sale of any investment product and it should not be relied on as such. There is no guarantee that any strategies discussed will work under all market conditions. This material represents an assessment of the market environment at a specific time and is not intended to be a forecast of future events or a guarantee of future results. This material should not be relied upon as research or investment advice regarding any security in particular. The user of this information assumes the entire risk of any use made of the information provided herein. Neither WisdomTree nor its affiliates, nor Foreside Fund Services, LLC, or its affiliates provide tax or legal advice. Investors seeking tax or legal advice should consult their tax or legal advisor. Unless expressly stated otherwise the opinions, interpretations or findings expressed herein do not necessarily represent the views of WisdomTree or any of its affiliates.

The MSCI information may only be used for your internal use, may not be reproduced or re-disseminated in any form and may not be used as a basis for or component of any financial instruments or products or indexes. None of the MSCI information is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. Historical data and analysis should not be taken as an indication or guarantee of any future performance analysis, forecast or prediction. The MSCI information is provided on an “as is” basis and the user of this information assumes the entire risk of any use made of this information. MSCI, each of its affiliates and each entity involved in compiling, computing or creating any MSCI information (collectively, the “MSCI Parties”) expressly disclaims all warranties. With respect to this information, in no event shall any MSCI Party have any liability for any direct, indirect, special, incidental, punitive, consequential (including loss profits) or any other damages (www.msci.com)

Jonathan Steinberg, Jeremy Schwartz, Rick Harper, Christopher Gannatti, Bradley Krom, Tripp Zimmerman, Michael Barrer, Anita Rausch, Kevin Flanagan, Brendan Loftus, Joseph Tenaglia, Jeff Weniger, Matt Wagner, Alejandro Saltiel, Ryan Krystopowicz, Jianing Wu, and Brian Manby are registered representatives of Foreside Fund Services, LLC.

WisdomTree Funds are distributed by Foreside Fund Services, LLC, in the U.S. only.
You cannot invest directly in an index.

DEFINITIONS

Leverage: Total assets divided by equity. Higher numbers indicate greater borrowing to finance asset purchases; leverage can tend to make positive performance more positive and negative performance more negative.

Ex-SOEs: ex-state owned enterprises or companies that are neither wholly or partially owned and operated by a government.