

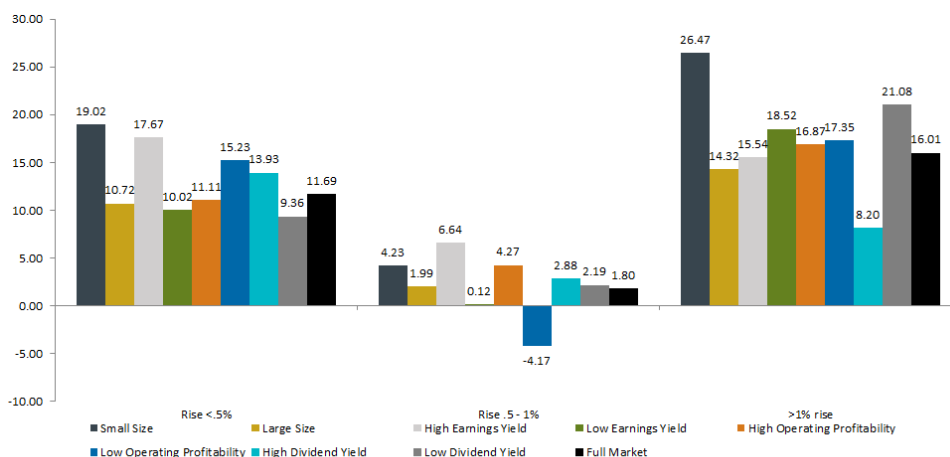
# WHAT FACTORS OUTPERFORM WHEN RATES RISE?

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President-elect Trump scored a surprising victory on November 8, and one of the big market reactions the day after the election was a large pickup in [interest rates](#). We addressed this theme recently, in a post about how [low-volatility strategies and sectors such as Utilities could be vulnerable to rising interest rates](#). Below, we discuss how various investment factors have performed in different rising rate scenarios.

Previously, [we discussed how Japan was one of better hedges against rising interest rates](#). But focusing on the U.S. equities here, we also found that while rising rates were generally positive for equities, small caps performed particularly well during these times. Outside of small caps, taking a deeper look within the equity market reveals more information about which other individual factors outperformed during these times of rising rates.

## Average Annual Performance During Increases in 10-Year Treasury Yield Since 12/31/1963



Sources: WisdomTree, Bloomberg, Kenneth French Data Library. Data as of 12/31/2015.

We divided the universe of U.S. stocks into quintiles by several factors—[market capitalization](#), [earnings yield](#), operating profitability and [dividend yield](#)—and analyzed the top quintile against the bottom quintile for each.

Even though fixed income yields generally have been falling since the mid-1980s, 27 of the last 52 calendar years have seen an increase in the 10-Year U.S. [Treasury yield](#). Of those 27 years, yields have risen to various degrees. In years that saw yields increase by less than .50%, we generally see that the factors we know to outperform over time—small caps, high earnings yielders and high-dividend payers—did exactly that. Interestingly, companies with low operating profitability outperformed those with high profitability, but by the smallest margin of all the factors we measured.

### Big Moves in Rates Had Strong Equity Markets

In years that saw interest rates rise more than 1.00%, every factor except one returned at least 14.32%, once again led by small caps (these years were the typical “risk-on” years, such as 2009 and 2013). The only factor to significantly lag the market was the

highest-yielding stocks, which we would expect to underperform in a rapidly rising yield environment.

However, for investors that believe we will see interest rates increase at a moderate pace, looking specifically at times when yields rose between .50% and 1.00% may be the most informative, as these periods show us a significant divergence between factors.

Repeating a common theme, small-cap stocks outperformed large caps. However, earnings yield and operating profitability appear to be even stronger indicators of outperformance during these occasions. The top stocks by earnings yield outperformed the bottom stocks by an average of more than 6.5% per year. Further, companies with high operating profitability outperformed those with low profitability by nearly 8.5% per year. High-yielding stocks narrowly beat low-yielding stocks over the last 40-plus years, implying that the income cushion provided by dividend payers can help offset the loss in principal during moderate rises in yields.

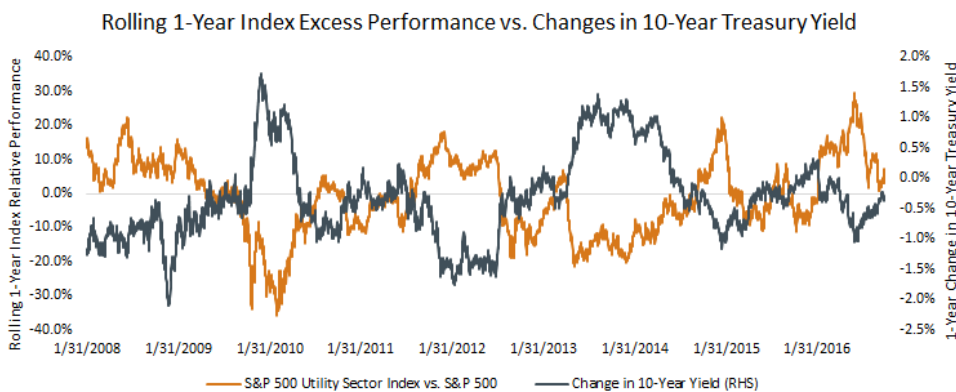
What does this tell us about how to position portfolios? We recommend positioning toward strategies that are small-cap focused with high earnings yields and strong operating profitability, as those should do well in a rising rate environment.

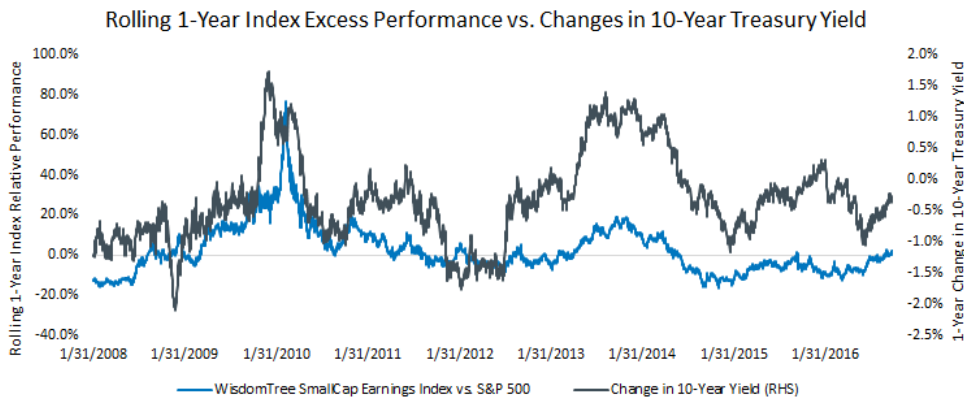
**The WisdomTree Earnings Index Family: Tilts toward Profitability and High Earnings Yields**

WisdomTree has a small-cap strategy that assigns greater weights to the most profitable companies and each year [rebalances](#) toward stocks with high earnings yields—the [WisdomTree SmallCap Earnings Index](#).

To confirm our beliefs, we analyzed the excess return of the WisdomTree SmallCap Earnings Index against the [S&P 500 Index](#) on a rolling one-year basis since the WisdomTree Index’s inception in 2007. We also looked at the rolling one-year excess returns of the [S&P 500 Utilities Index](#) over the broader S&P 500 Index, as we’ve just seen a period with significant outperformance of this sector, followed by the past few months, where we witnessed a distinct change in trend as the 10-Year Treasury yield began to rise.

Since we already know the Utilities sector has a record of doing well (especially recently) in falling interest rate environments, does the WisdomTree SmallCap Earnings Index provide complementarity by generating excess returns during past rising interest rate environments?





Sources: WisdomTree, Bloomberg. Data as of 10/26/16. Past performance is not indicative of future results. You cannot invest directly in an index.

The excess return of the WisdomTree Index tends to move along with changes in the 10-Year yield; in fact, the two variables have a

[For standardized performance and the most recent month-end performance click here](#) NOTE, this material is intended for electronic use only. Individuals who intend to print and physically deliver to an investor must print the monthly performance report to accompany this blog.

For more investing insights, check out our [Economic & Market Outlook](#)

View the online version of this article [here](#).

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**U.S. investors only:** Click [here](#) to obtain a WisdomTree ETF prospectus which contains investment objectives, risks, charges, expenses, and other information; read and consider carefully before investing.

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## DEFINITIONS

**Interest rates**: The rate at which interest is paid by a borrower for the use of money.

**Market Capitalization**: Market cap = share prices x number of shares outstanding. Firms with the highest values receive the highest weights in approaches designed to weight firms by market cap.

**Earnings yield**: The earnings per share for the most recent 12-month period divided by the current market price per share. The earnings yield (which is the inverse of the P/E ratio) shows the percentage of each dollar invested in the stock that was earned by the company.

**Dividend yield**: A financial ratio that shows how much a company pays out in dividends each year relative to its share price.

**Treasury yield**: The return on investment, expressed as a percentage, on the debt obligations of the U.S. government.

**Rebalance**: An index is created by applying a certain set of selection and weighting rules at a certain frequency. WisdomTree rebalances, or re-applies its rules based selection and weighting process on an annual basis.

**S&P 500 Index**: Market capitalization-weighted benchmark of 500 stocks selected by the Standard and Poor's Index Committee designed to represent the performance of the leading industries in the United States economy.

**S&P 500 Utilities Index**: Market capitalization weighted measure of the performance of companies within the S&P 500 Index that are in the Utilities sector.

**Correlation**: Statistical measure of how two sets of returns move in relation to each other. Correlation coefficients range from -1 to 1. A correlation of 1 means the two subjects of analysis move in lockstep with each other. A correlation of -1 means the two subjects of analysis have moved in exactly the opposite direction.