WILL WE GET QUANTITATIVE EASING FOR THE BANKS OR FOR THE PEOPLE?

Jeremy Schwartz - Global Chief Investment Officer 08/20/2019

Last week's "Behind the Markets" podcast focused on hot topics among economists with guests Samuel Rines, chief economist at Avalon Advisors, and Danielle DiMartino Booth, CEO of Quill Intelligence, an economic consulting firm that produces daily economic commentary and longer-form strategy pieces.

I attended <u>Camp Kotok in Maine</u> with Rines and DiMartino Booth, and many conversations there focused on how permanent the current low bond <u>yields</u> are and whether the answer to our economic woes will be a form of <u>modern monetary theory (MMT)</u>, also affectionately known as "government spending from the magic money tree."

Rines's world view is that MMT is inevitable, and not because all economists agree this is a wonderful policy but because the outcomes of MMT are politically expedient. Rines believes the Trump wing of the Republican party can get behind MMT as well as Elizabeth Warren and her supporters in the Democratic party.

MMT means ramping up government spending, whether for eliminating student debt, putting health care for all in place or spending on science and innovation with a space trip to Mars. The early debates for the 2020 presidential election showcase this type of expansion of spending programs.

MMT starts with the premise that the treasury and central Bank are a single entity that funds the government, and the government can fund various projects by setting <u>interest rate</u> and issuing as much debt as it can without sparking <u>inflation</u>. If inflation rises, the government can raise taxes to curtail spending and offset it.

Many of the global central banks are likely to ramp up stimulus in the coming weeks. The latest reports from European Central Bank (ECB) officials are that this will unleash "bazooka-like" measures to surpass market expectations at the upcoming ECB meeting.

DiMartino Booth expects President Trump not just to tweet asking for further interest rate cuts from the $\underline{\text{Federal Reserve (Fed)}}$ but that we must also restart $\underline{\text{quantitative easi}}$ $\underline{\text{ng (QE)}}$ in the U.S. as well.

DiMartino Booth sees calls for more QE as kryptonite for the Fed, as that will be the moment when proponents of MMT will begin to say, "the Fed wants to bail out the banking industry with more QE. We don't need QE for the banks; we need QE for the people."

This was just a small sample of the great conversations we had with DiMartino Booth and Rines. To hear more about what MMT discussions are all about and how they might come to



the U.S., please listen below.

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DEFINITIONS

<u>Yield</u>: The income return on an investment. Refers to the interest or dividends received from a security that is typically expressed annually as a percentage of the market or face value.

<u>Modern Monetary Theory (MMT)</u>: a macroeconomic theory that suggests that economic cycles can be managed by largely by fiscal policy, since monetarily sovereign nations (like the U.S., Japan, Canada, etc.) can print as much money as they need to achieve their economic goals.

Inflation : Characterized by rising price levels.

<u>Federal Reserve</u>: The Federal Reserve System is the central banking system of the United States.

Quantitative Easing (QE): A government monetary policy occasionally used to increase the money supply by buying government securities or other securities from the market. Quantitative easing increases the money supply by flooding financial institutions with capital, in an effort to promote increased lending and liquidity.

